United States Department of the Interior

National Park Service

# National Register of Historic Places Inventory—Nomination Form

For NPS use only

received

date entered

See instructions in How to Complete National Register Forms

| Type all entries                                       | -complete applicable s   | ections   |   |  |
|--|--|---|---|--|
| 1. Nam   | ne   |   |   |  |
| historic VIRGI   | INIA BANK AND TRUST  | BUILDING (VI  | HLC File #122~78)   |  |
| and or common  | Auslew Gallery   | Building (Preferred)  | )   |  |
|  | ation  |   | <u>,                                     </u>   |  |
|  |  |   |   |  |
| street & number  | 101 Granby Street  |   |   | not for publication  |
| city, town   | Norfo1k  | N/A vicinity of   |   |  |
| state Virg   | ginia code   | 51 county   | (in city)   | code 710   |
| 3. Clas  | sification   |   |   |  |
| Category  district X building(s) structure site object | Ownership public private both Public Acquisition in process being considered N/A | Status _X_ occupied unoccupied _X_ work in progress Accessible yes: restricted _X_ yes: unrestricted no | Present Use agriculture X commercial educational entertainment government industrial military | museum park private residence religious scientific transportation other: |
| 4. Own   | er of Proper   | .tA   |   |  |
| Donal  | ld S. Lewis  |   |   |  |
| street & number  | 101 Craphy Street  |   |   | •  |
| city, town   | Norfolk  | N/A vicinity of   | state   | rginia 23510   |
| 5. Loca  | ation of Lega  | al Descriptio   | n   |  |
| noughouse regi   | istry of deeds, etc. Cour  | thouse - City of No   | rfolk   |  |
|  | 100  |   | 11010   |  |
| street & number  |  | levard  |   |  |
| city, town   | Norfolk  |   | state Vi  | rginia 23510   |
|  | resentation  | <del></del> _   | Surveys   |  |
|  | istoric Landmarks Co<br>#122-78)   | mmission<br>has this prop   | perty been determined eligi   | ble? yes _x_ no  |
| date 1979,   | 1982, 1983   |   | federal _X_ state   | county local   |
| depository for s                                       | urvey records 221 Gove   | rnor Street   |   |  |
| city, town Ri  | ichmond  |   | state Vi  | rginia 23219   |

## 7. Description

|  | unaltered X original site altered moved d | lateN/A |
|--|---|---------|
|--|---|---------|

Describe the present and original (if known) physical appearance

#### SUMMARY DESCRIPTION

The Auslew Gallery (formerly Virginia Bank and Trust) Building is located at the corner of Granby and Main streets. This was the commercial heart of Norfolk. The building was erected in 1908-1909 after plans drawn by the Baltimore firm of Wyatt and Notting, Architects, with the Norfolk firm of Taylor and Hepburn, Associate Architects. The four-story structure's architecture is derived from Greek and Roman elements featuring engaged Ionic columns and Doric pilasters on the Main (north) and Granby (east) street facades. The south wall was a party wall adjoining the Atlantic Hotel. The west wall faced an alley and was unadorned, consisting of stucco over brick. At the time of its erection the structure was hailed as "one of the finest bank buildings in the state."

### ARCHITECTURAL ANALYSIS

The general design could be typified as an excellent example of Beaux-Arts neo-classicism; an eclectic mix of classical forms. The entry facade on Granby Street consists of a three-story engaged fluted Greek Ionic order of three-quarter columns distyle in antis, resting on a low plinth. The flanking pilasters are dark and enressaut. The central intercolumniation was widened to accommodate the main entry which is distinguished by highly carved antepagments supporting a triangular pediment surmounted by antefixes with anthemion moldings. A short, curved iron railing with an "S" curve motif (for Southern Bank of Norfolk) accents the two steps leading to the doors which are recessed bronze four-panel pocket doors with egg and dart molding.

At the level of the doorway cornice, the flanking stone walls are topped by coping stones that give way to a two-story glass facade linking the engaged columns. The metal frames of this glass area are highly decorated. The glass terminates at the architrave. The entire facade is surmounted by an Ionic entablature whose somewhat narrow frieze is decorated at the corners with rinceau moldings and whose center formerly contained the banks name. An Ionic horizontal cornice replete with dentil course completes the composition. A setback stone parapet crowns the entire building.

The south facade is five bays in width and is articulated in the same manner as the Granby Street facade with Doric pilasters enressaut and engaged Ionic quarter-columns flanking four engaged Ionic three-quarter columns in antis. The entire facade rests on a plinth that curves toward the facade in the inter-At the ground level the intercolumniations are spanned by stone walls pierced by windows that are articulated as aediculae and protected with decorative iron grilles. The pediments of the aediculae are supported by consoles. Above the stone walls rises a two-story glass facade whose metal frames are articulated as colonnettes and whose spandrels are decorated with Greek key moldings and fretwork. Two balconnetes occur on the second and third levels. Their balustrades consist of metal work in a Greek key motif. As on the entry facade, the fenestration terminates at the level of the Ionic capitals and is topped by a continuation of the entablature from the entry facade. The frieze decoration is similar also for only the area above the pilasters is decorated with a rinceau motif. Above the horizontal cornice, a stone parapet terminates the composition.

### 8. Significance

| Period prehistoric 1400-1499 1500-1599 1600-1699 1700-1799 1800-1899 _X 1900- | Areas of Significance—C archeology-prehistoric agricultureX architecture artX commerce communications | - ·                   | landscape architectur law literature military music the philosophy politics/government | e religion science sculpture social/ humanitarian theater transportation other (specify) |
|---|---|-----------------------|--|--|
| Specific dates  | 1909  | Builder/Architect Wya | tt & Nolting, Baltimo<br>lor & Hepburn, Norfo  | ore, Architects  |
| Statement of S  | innificance (in one passes  |                       | Architect  | -  |

Statement of Significance (in one paragraph)

### STATEMENT OF SIGNIFICANCE

The significance of the Auslew Gallery Building lies in its architecture. It is an exceedingly well-preserved structure which reflects the aims and aspirations of the financial institutions at the turn of the century. It was a period when banks tried to cultivate an image of being "Temples of Finance" by using classical architectural motifs to make manifest their ever more important role in the economic development of the country as well as to reassure their clients as to their soundness and seriousness of purpose. The architectural motifs of Greece and Rome were felt to somehow provide an element of historic stability when applied to a 20th-century bank. The design of two well-known architectural firms, Wyatt and Nolting of Baltimore as prime architects, and Taylor and Hepburn of Norfolk as associate architects, fully reflects this preoccupation with classical design elements. The building, though no longer used as a bank, stands today, largely unaltered, as one of the best-preserved structures of its type and period and one of the very few structures representative of the work of what was then Norfolk's leading architectural firm. The building's close relationship to the Knickerbocker Trust and Safe Deposit Company in New York by McKim, Mead and White (1904) demonstrates the dissemination of a building type from New York prototype popular form through its interpretation by an architect of secondary This type of form for a bank became very popular in many northern urban centers but extant examples are rather rare in the South.

### HISTORICAL BACKGROUND

The City of Norfolk, by 1900, had entered a period of great economic growth. To take advantage of this development, new financial institutions arose including The Virginia Bank and Trust Company, Inc., which was founded in 1902 with a capital of \$100,000.00. By 1908 the bank's capital had grown to \$600,000.00, and it was ready to move from its quarters under the old YMCA Building on Main Street. The new location was to be on the corner of Main Street and Granby Street in what was the center of an emerging financial district. This was the area where Norfolk's most important banks were located including the Bank of Commerce, the Norfolk National Bank and the Marine Bank, as well as other institutions, such as the U.S. Customs House and the Cotton Exchange. The focal point was the seven-story Citizens Bank Building, the tallest building in Norfolk until 1904, when the Bank of Commerce announced that it would build a thirteeen-story building in the area.

One of the key sites in the area was the corner of Main and Granby streets, which became available after a fire had destroyed part of the Atlantic Hotel in 1902. The Virginia Bank and Trust Company acquired the site measuring approxi-

| 9.                | <b>Major Bibli</b>  | ographica                        | ıl Refer                              | ences               | '(See Continuat            | ion Sheet #2)   |
|-------------------|---|----------------------------------|---------------------------------------|---------------------|----------------------------|-----------------|
| W                 | alker, Carroll & F  | aber, Linda G.                   | Editors.                              | Norfolk,            | A Pictorial Hi             | story. Nor-     |
| W                 | folk: The Donn<br>ertenberger, Thomas                     | ing Co., 1975.<br>J. & Schlegel. | Marvin W.                             | Editors.            | Norfolk, Histo             | ric Southern    |
| ••                |   | Durham, NC:                      |                                       |                     |                            |                 |
|                   |   |                                  |                                       |                     |                            |                 |
| <u>10</u>         | . Geograph  | ical Data                        |                                       |                     |                            |                 |
|                   | ge of nominated property                                  |                                  | 90 sq. ft.)                           |                     |                            |                 |
| Quadr             | angle name <u>Norfolk S</u>                               | outh, VA                         |                                       |                     | Quadrangle scale           | 1:24000         |
| UT M F            | References  | ,                                |                                       |                     |                            |                 |
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| ε                 |   |                                  | F                                     | <u> </u>            |                            | +   + +         |
| G                 |   |                                  | н [_                                  |                     |                            |                 |
|                   | al boundary description                                   |                                  |                                       |                     |                            |                 |
|                   | 9.1' x 100' at the<br>ain St. Norfolk As                  |                                  |                                       |                     | St. fronting 10            | OU' on          |
|                   | alli St. Norioik As                                       |                                  | ntinuation S                          |                     |                            |                 |
| List a            | Il states and counties                                    | for properties over              | lapping state                         | or county bo        | oundaries                  |                 |
| state             | N/A   | code                             | county                                | N/A                 | co                         | de              |
| state             | N/A   | code                             | county                                | N/A                 | co                         | de              |
| 11                | Form Prep   | ared Ry                          |                                       |                     |                            |                 |
|                   |   | erman, Architect                 |                                       |                     | <del></del>                | <u></u>         |
| name/             | title 2) Virginia His                                     |                                  |                                       | Staff               |                            |                 |
| organi            | zation 2) Virginia Hi                                     | storic Landmark                  | s Commission                          | <sup>1</sup> date A | pril 1983                  |                 |
| organi            | 1) 420 W. H   |                                  |                                       | UBIC                | 1) (804) 625               | -6575           |
| street            |   | rnor Street                      |                                       | telephone           | 2) (804) 786               | -3144           |
| city or           | 1) Norfolk 2) Richmond                                    | 1                                |                                       | state               | 1) Virginia<br>2) Virginia | 23510<br>23219  |
| 40                | Z7 RICHMON  |                                  | owatio                                |                     |                            |                 |
| 12                | State Hist  | oric Pres                        | ervatio                               | n Ollic             | er Certii                  | ication         |
| The ev            | aluated significance of th                                | is property within the           | state is:                             |                     |                            |                 |
|                   | national  | X state                          | local                                 |                     |                            |                 |
| As the            | designated State Historic                                 | Preservation Officer             | for the National                      | Historic Prese      | ervation Act of 1966       | (Public Law 89- |
| 665), I<br>accord | hereby nominate this prop<br>ling to the criteria and pro | cedures set forth by             | the National Reg<br>the∕ National Par | k Service.          | iry that it has been e     | evaluated       |
| Ctata I           | Historic Preservation Offic                               | er signature A                   | V. Duyau "                            | Mitalel             |                            |                 |
|                   | I. Bryan Mitchell,  |                                  | ·                                     | prenec              |                            |                 |
| title \           | Virginia Historic La                                      | andmarks Commiss                 | sion /                                | •                   | date Januar                | y 17, 1984      |
| Fo                | r NPS use only  |                                  |                                       | <u>`</u>            |                            |                 |
|                   | I hereby certify that this pr                             | operty is included in            | the National Reg                      | ister               |                            |                 |
|                   |   |                                  |                                       |                     | date                       |                 |
| Ke                | eper of the National Regi                                 | ster                             |                                       |                     |                            |                 |
| Δt                | test:   |                                  |                                       |                     | date                       |                 |
|                   | ief of Registration                                       |                                  |                                       |                     |                            |                 |

# United States Department of the Interior National Park Service

# National Register of Historic Places Inventory—Nomination Form

AUSLEW GALLERY BUILDING, NORFOLK, VA
Continuation sheet #1

Item number 7,8

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### 7. DESCRIPTION -- Architectural Analysis

The west wall, which faced a ten-foot alley, lacks any ornamentation with the exception of a brief return of the cornice. The wall finish is stucco over brick. There are several window openings without any decorative elements in which the original sash has been replaced.

The east wall was a former party wall and consists in part of rough and broken brickwork left when the adjacent building was demolished, and, the remaining part is stucco over brick. Recently window openings have been cut into this wall and modern metal windows installed.

On the interior, the banking lobby retains its coffered ceiling with egg and dart and labyrinth key cornices which follow the beam line and elements of the original Ionic pilasters. The vault wall with its three massive vault doors remains intact as does the board room above it with its Ionic pilaster and Greek key cornice facing the banking lobby.

The entrance lobby retains its original pink marble facing with a bronze egg and dart anthemion cornice. A handsome stair featuring a heavy cast-iron railing in a Greek motif featuring an elaborate labyrinth fret design with vertical uprights leads to the upper floors.

On the upper floors the office layout has been changed and new partitions have been installed without, however, affecting the exterior of the building. Other changes include new elevator doors and electrical fixtures as well as the installation of updated mechanical and electrical systems.

1"Bank Opened Today In Its New Home," <u>Ledger-Dispatch</u>, Norfolk, VA, July 19, 1909, p.14.

8. <u>SIGNIFICANCE</u> -- Historical Background

mately 42' x 100' in December of 1907, plans were prepared in 1908, and the bank formally opened its doors on Monday, July 19, 1909, an event hailed by the press who found:

The structure is one of the finest bank buildings in the State and compares favorably with any in the country. The exterior of the building is ornamental and a creditable addition to the business section of the city, giving an impression of strength, security and stability.

The building was subsequently the home of various banks as changing economic times, the Depression, and the consolidation of financial institutions took their toll. In 1943, the building was acquired by the Southern Bank of Norfolk. This institution was to play a major role in the development of Virginia banking. In the 1950s it became the First Virginia Bank of Tidewater and subsequently it became a major component in one of Virginia's largest bank systems — The First Virginia Bank Corporation. In the early 1970s, the Virginia Bank Corporation built a high-rise office building nearby and the old bank building was left vacant

# **United States Department of the Interior National Park Service**

## National Register of Historic Places Inventory—Nomination Form

AUSLEW GALLERY BUILDING, NORFOLK, VA Continuation sheet #2

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### 8. SIGNIFICANCE -- Historical Background

for several years. It was acquired by Donald S. Lewis in 1977 who established Tidewater's leading art gallery, Auslew Gallery, on the premises. This adaptive reuse of the building was achieved without in any way affecting the exterior of the building which stands today as an elegant reminder of Norfolk's past and as one of the very few classical design financial structures surviving in the area. It is one of the best-preserved structures of its type in the state—fully the equal of the former First National Bank of Roanoke, another classical bank structure built at about the same time.

In exterior design, the bank bears a close resemblance to at least two banks that had recently been built in New York City: the Importers and Traders National Bank (1908) by Joseph Freedlander, and the Knickerbocker Trust and Safe Deposit Company Building (1904) by McKim, Mead and White. These two banks, with giant engaged orders or pilasters and vertical separation of banking departments served as prototypes for small bank design throughout the country. The Auslew Gallery is an excellent example of a secondary architect's interpretation of the New York paradigms for a small southern bank. This bank form proliferated throughout the northern urban centers, but relatively few seem to have been built in the South. This fact alone increases the Gallery's significance.

### 9. MAJOR BIBLIOGRAPHICAL REFERENCES

### 10. GEOGRAPHICAL DATA -- Boundary Justification

Boundary Justification: The bounds have been drawn to coincide with the above described lot which is identical with the lot at the time the building was erected in 1908-1909 and does not include any additional area.

<sup>1&</sup>quot;Bank Opened Today In Its New Home," <u>Ledger-Dispatch</u>, Norfolk, VA. July 19, 1909, p. 14.

<sup>&</sup>quot;To Invest Big Sum in Building," <u>Ledger-Dispatch</u>, Norfolk, VA. May 30, 1908, pp. 1-12.

<sup>&</sup>quot;Imposing Bank Building Now Nearing Completion," <u>Ledger-Dispatch</u>, Norfolk, VA. May 17, 1909, p. 17.

<sup>&</sup>quot;Virginia Bank and Trust Co. Moving Today," <u>Ledger-Dispatch</u>, Norfolk, VA. July 17, 1909, p. 7.

<sup>&</sup>quot;New Bank Opens Tomorrow For Inspection," Virginian Pilot, Norfolk, VA. July 18, 1909, p. 3.

<sup>&</sup>quot;Bank Opened Today In Its New Home," <u>Ledger-Dispatch</u>, Norfolk, VA. July 19, 1909, p. 14.

NORFOLK SOUTH QUADRANGLE VIRGINIA OF VIRGINIA 7.5 MINUTE SERIES (TOPOGRAPHIC) L RESOURCES HAMPION (U.S. 258) 17 M! 76°15' . 2 650 000 FEET 36°52'30" 386 17'30" 385 6 Att. 10 US 60 RTH) Lafavette/ . Playground Sta Robertson Annex 1::11/2 Park Place HANCOCK Shoop Park West Ghent Ballentine Lindenwood Sch Place Playground (scale:1:24000) USGS 7.5' quadrangle 1965 (PR 1980) Norfolk South, VA IBTH AUSLEW GALLERY BUILDING Ghent Lee Sch 101 Granby Street, Norfolk, VA 200 000 MFEET UTM References: 18/384690/4078380 Cedar Gro Çem Municipal Auditorium ort Norfolk Hospital 🕳 Radio Young Park RIVER MAPLETON AVE `} YM¢A® NORFOLK Tidewater Park CORPREW ek Brambleton Liberty Park Sch. Hospital Library Jr High Sch SOUTHERN U S NAVAL NORFOLK Playground HOSPITAL Chesterfield Hts Sch 90 Berkley Bridge EASTERN" BRANCH view Q∉dar Growe